



## **CAPTAIN PATRIC GARMESON**

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Daphne, Alabama 36526

Cell (251) 747-1554  
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### **PERSONAL**

37 years old, married with two kids. I've been fishing since I was old enough to hold a rod. Earned my Captain's license in 2010 and then turned my love for fishing into a full career in March 2017. Fisherman, fishing guide, Youtuber, Instagramer, outdoor writer, blogger and tournament angler

### **THE FOCUS**

- Continue to build and grow an online following to help ensure long term success for charter/guide business
- Establish and maintain relationships with business that can benefit from both public and online platforms that I have created
- Continue to educate the fishing community with videos, blogs, and seminars
- Foster a conservative fishing culture in my local and regional area

### **PERSONAL ACHIEVEMENTS**

- Completed 150 paid fishing trips in 2017 and spent over 190 days on the water
- Compete in over 10 fishing tournaments per year (tournament stats attached)
- Pro-Staff member for Carrot Stix, Bomber/Pradco, Breakline Sunglasses, Betts Tackle, American Tackle Company, Egret Baits, Frogg Toggs, Kuhl, TH Marine Supplies, Reel Fun Enterprises LLC, Fishing Chaos
- Managing my own webpage and all social media for Ugly Fishing LLC
- Outdoor Writer for [Great Days Outdoors](#)

- Host and compete in the best speckled trout tournament in Mobile Bay "[The Winter Classic](#)" 4 years and running
- Past President of [Alabama Coastal Fishing Association \(ACFA\)](#) for 4 terms of 150-190 members a year
- Volunteered 2016 & 2017 to help with World's largest fishing Rodeo, Alabama Deep Sea Fishing Rodeo ([ADSFR](#))
- 6 years of sales experience and 13 years of management & supervisory experience

## BUSINESS

### Captain and Owner – Ugly Fishing LLC

'24 Triton LTS powered by 250hp Yamaha SHO

### 2010 to present

Mobile Bay Area, Alabama

- Manage and operate business (bookings, running boat, maintaining boat systems and engine, accounting, and website and social media management) marketing, self-promoter
- Bait rigging, tackle upkeep, and boat maintenance
- Fish Tagging in conjunction with Dauphin Island Sea Lab
- Client entertainment
- Fish entire Mobile Bay systems, 500 sq mile area, 12 months a year
- Booking other local captains for large groups

## SOCIAL MEDIA

- [Facebook](#) – followers doubled (in less than a year)
- [Instagram](#) – grew from 100 followers to 800 (in less than a year)
- [YouTube](#) – went from 3 to 230 and hit 10,000 total views in than 6 months
- [Twitter](#)
- [Google Plus](#)
- [Guidefitter](#)
- [National Prostaff](#)
- [Linkedin](#)
- Started [Blogging](#) in January 2018
- [Filmed 4 TV shows](#) with Barry Stokes on Fox Sports Outdoors (2015-2017)
- Filmed a show with C.A. Richardson on [Flats Class TV](#) (will air April 2018)
- Filmed numerous shows with Jason Smith [Fox 10 Outdoors](#) "local news"
- Currently working with [Fishing Chaos](#) to develop online fishing community and app
- Featured magazine articles [Saltwater Sportsman](#) and [Outdoor Alabama](#)

## 2018 PROJECTIONS

- Hit 1000 YouTube subscribers
- Log 180 paid fishing trips
- Book an additional 50 paid fishing trips for other Captains who work under Ugly Fishing LLC
- Hit 1500 followers on Instagram
- Hit 3000 followers on Facebook
- Double traffic to [www.uglyfishing.com](http://www.uglyfishing.com)

- Gain a major sponsor
- Partner with a boat dealership
- Partner with a truck dealership
- Win Speckled Trout category in Alabama Deep Sea Fishing Rodeo

## **HIGHLIGHTED CAREER TOURNAMENT ACCOMPLISHMENTS**

- 2017 The Winter Classic – **1<sup>st</sup> place and lunker**
- 2015 The Winter Classic – **1<sup>st</sup> place and lunker**
- Over **\$65,000 career** tournament earnings
- 2015 ADSFR – **1<sup>st</sup> place speckled trout, all 5 possible places**
- 2013 Alabama Inshore Champion with fishing partner Adam Barker
- 2016 Saltwater Finatics Inshore Championship – **INSHORE CHAMPS**
- 2012 Conde Cavalier – **Speckled Trout Jackpot Winner**
- 2007 ACFA – **Tournament points champion**

## **REFERENCES**

Network Captain

Captain Richard Rutland - owner/captain of Cold Blooded Fishing in Mobile Alabama

251-459-5077

[richard.rutland@yahoo.com](mailto:richard.rutland@yahoo.com)

Past Employer

Sid Sexton - Owner/President Sexton Lawn and Landscape in Daphne Alabama

251-391-4117

[sid@sextonlandscapes.com](mailto:sid@sextonlandscapes.com)

First guy to put me on local TV

Jason Smith - meteorologist and outdoor show host of local fox 10 news

251-402-3449

[jason.smith@fox10tv.com](mailto:jason.smith@fox10tv.com)

First guy to put me on National TV

Barry Stokes - Fox Sports Outdoors host

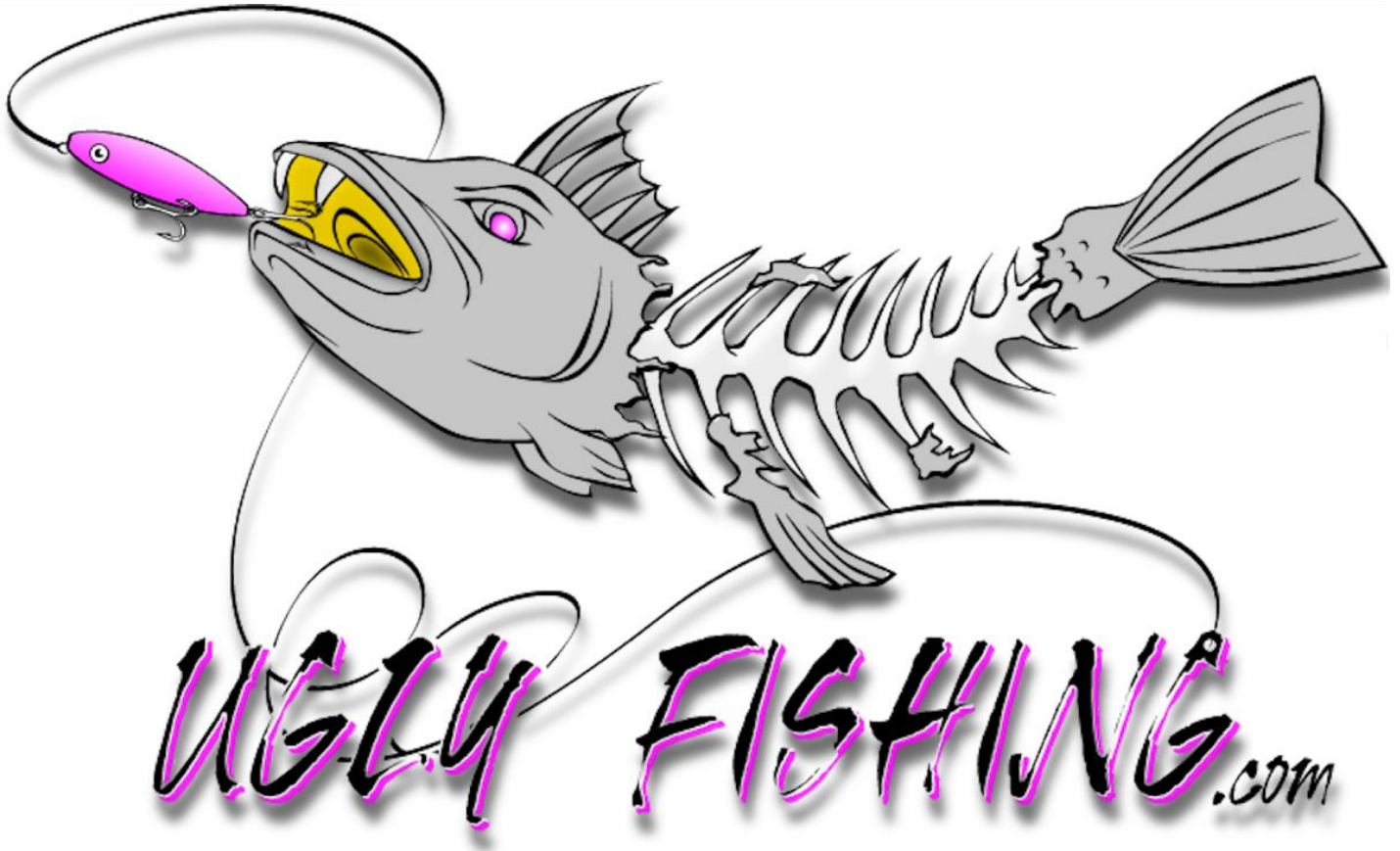
[barrybass00@gmail.com](mailto:barrybass00@gmail.com)

Past Tournament Partner

Adam Barker - Manager of Dogwood Services

251-747-1552

[abarker@steelwood.us](mailto:abarker@steelwood.us)



**IT'S ABOUT TO GET UGLY!!!**